

Appl. No. 10/654,766
Amdt. dated 7/25/2005
Reply to Office Action of 6/30/2005

Amendments to the Claims:

The following listing of claims will replace all prior versions and listings of claims.

1. (Currently Amended): **[[A]] An optical disk trading card, comprising:**
 - (a) a planar disk having a non-data side, a data side, and **[[a]] an outside perimeter edge having a desired, an irregular, non-circular shape related to a subject matter of the disk;**
 - (b) text and graphics applied to said non-data side to identify the disk as a trading card, **the text and graphics identifying the subject matter of the disk;** and
 - (c) at least one element of data recorded on the data side of the optical disk, the data selected from the group consisting of statistics, audio, video, a secret data area, and an interactive area; said at least one element of data related by subject matter to the text and graphics applied to the non-data side of the disk.

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2. (Currently Amended): The optical disk trading card according to claim 1, wherein the data ~~comprises~~ includes statistics, audio, video, a secret data area, and an interactive area; said data related by subject matter to the text and graphics applied to the non-data side of the disk.

3. (Original): The optical disk trading card according to claim 1, further comprising a hole for receiving the spindle of a CD playback device.

4. (Original): The optical disk trading card according to claim 1, wherein the text and graphical material is silk screened onto the non-data side of the disk.

5. (Original): The optical disk trading card according to claim 1, wherein the text and graphical material is on an adhesive label applied to the non-data side of the disk.

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6. (Canceled):

7. (Original): The optical disk trading card according to claim 5, wherein the adhesive label is foil.

8. (Original): The optical disk trading card according to claim 5, wherein the adhesive label is paper.

9. (Original): The optical disk trading card according to claim 4, wherein the silk screening process, prints around the hole of the disk.

10. (Original): The optical disk trading card according to claim 5, wherein the adhesive label includes a hole which is aligned with the hole of the disk.

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11. (Original): The optical disk trading card according to claim 5, wherein the adhesive label has a plurality of intersecting slits positioned over the hole of the disk.

12. (Original): The optical disk trading card according to claim 1, in which said data side comprises an annular data track.

13. (Currently Amended): The optical disk trading card according to claim 1, wherein said irregular, non-circular shape ~~comprises~~ includes an automobile, an animal, or an athlete.

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14. (New): An optical disk trading card, comprising:

- (a) a planar disk having a non-data side, a data side, graphics applied to the non-data side, and a perimeter having a shape corresponding to the graphics, wherein the graphics identify the disk as a trading card; and
- (b) at least one element of data recorded on the data side of the disk, the data being related by subject matter to the graphics applied to the non-data side.

15. (New): The optical disk trading card according to claim 14, wherein the shape includes an automobile, an animal, or an athlete.

16. (New): The optical disk trading card according to claim 14, wherein the at least one element of data is selected from the group consisting of statistics, audio, video, a secret data area, and an interactive area.

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17. (New): The optical disk trading card according to claim 14, wherein the data side comprises an annular data track.

18. (New): An optical disk trading card, comprising:

- (a) a planar disk having a non-data side, a data side, and an outside edge;
- (b) graphics having an outside perimeter disposed on the non-data side, wherein the outside edge of the disk follows at least a portion of the outside perimeter of the graphics, and wherein the graphics identify the disk as a trading card; and
- (c) at least one element of data recorded on the data side of the disk, the data being related by subject matter to the graphics applied to the non-data side.

19. (New): The optical disk trading card according to claim 18, wherein the outside perimeter edge of the disk follows the entire outside perimeter of the graphics.

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20. (New): The optical disk trading card according to claim 18, wherein the outside perimeter of the graphics forms a shape selected from the group consisting of an automobile, an animal, and an athlete.

21. (New): The optical disk trading card according to claim 18, wherein the data side comprises an annular track.